

CWRA 2018 NATIONAL CONFERENCE

MAY 28 - JUNE 1, VICTORIA BC

SPONSORSHIP PACKAGE



Photos courtesy Sarah Fruin



Photos courtesy Hood Canal



OUR COMMON WATER FUTURE:
***BUILDING RESILIENCE
THROUGH INNOVATION***



CWRA **ACRH**
Canadian
Water
Resources
Association Association
Canadienne
des Ressources
Hydriques

SPONSOR AND EXHIBITOR INFORMATION



The BC Branch of the Canadian Water Resources Association (CWRA) is excited to be hosting the 71st National CWRA Conference, May 28 – June 1 in Victoria BC. Up to 275 water resources professionals from Canada and abroad are expected to attend the scientific program. **“Our Common Water Future: Building Resilience Through Innovation”** will explore the future sustainability of our society centering on water as both a resource and a hazard. The program will bring water resource professionals and others together to help chart the path to a safe, sustainable and resilient water future.

The conference will include plenary and individual sessions, workshops, a banquet, exhibitor hall, technical tours and great networking events including the annual delegate networking reception. Gathering for this event in downtown Victoria at the Delta Ocean Pointe overlooking Victoria Harbour, we will learn from each other’s experiences and share our innovative ideas for building a common water future.

Exhibiting at the Conference

Exhibitors are an important part of the success of the event. As an exhibitor at the 2018 CWRA National Conference in Victoria, May 28 – June 1, you will be a highly visible part of the conference. The exhibits will be located in the Harbour Room of the Delta Ocean Pointe. A combination of speaker sessions and social events, including an exhibition space focused lunch, will attract conference goers to network with and around the exhibitors.

Each exhibitor space includes:

- One skirted 6’ table with two chairs
- Wireless Internet
- Direct load-in access
- Electrical power outlet
- Water station during setup
- Display garbage and recycling removal

The cost of an exhibitor space is \$1,500. Each exhibitor space includes one full registration to the conference which includes one banquet ticket. One additional exhibitor pass can be purchased per booth for \$500. The proposed schedule for exhibitor setup and take down is:

- Setup – Monday, May 28, noon to 11 PM
- Takedown – Thursday, May 31, 6 PM to 11 PM.

Exhibitor space is limited and allocated on a first-come, first-served basis, so you are urged to contact Brandi Newton, Exhibitor Lead as early as possible.

FOR MORE INFORMATION or to answer questions regarding exhibiting at the upcoming conference, please contact **Brandi Newton**, Exhibitor Lead at (250) 217-5765 or email conference.sponsorship@cwra.org

SPONSOR AND EXHIBITOR INFORMATION



Sponsoring the Conference

The CWRA is seeking sponsorship for the 2018 National Conference. This is an excellent opportunity for your organization to support the CWRA while showcasing your services, products or professionals. Your primary audience will be members of a national organization of individuals and organizations interested in the management of Canada’s water resources.

The attendees will include private and public sector water resource professionals including managers, administrators, scientists, engineers, academics and students. Having 9 branches and affiliates from across Canada, the CWRA provides a national stage to recognize sponsors. This conference will be promoted nationally via multiple social media platforms (LinkedIn, Twitter, Facebook) and will have national reach via CWRA membership and partner networks.

The following table details the sponsorship categories that will assist in covering a portion of the conference cost and the benefits your organization would receive for its generous support.

Contribution	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Partner \$500
Logo in Abstracts and Conference Program	✓	✓	✓	✓	✓
Logo and Link on Web Site	✓	✓	✓	✓	✓
Large Poster on Site	✓	✓	✓	✓	
Logo on Screen in Rooms	✓	✓	✓	✓	
Advertising materials in Registration / Conference program package	✓ 1 page	✓ 1 page	✓ ½ page	✓ ¼ page	
Coffee break / Breakfast Sponsor (1)	✓	✓	✓		
Lunch, Cocktails of SYP Event Sponsor (1)	✓	✓	✓		
Banquet Sponsor (1) or Keynote Speaker (1) Sponsor	✓	✓			
Complimentary Registration	4	2	1		
Banquet Tickets	4	2	1		

FOR MORE INFORMATION or to answer questions regarding sponsorship of the upcoming conference, please contact **Rowland Atkins**, Sponsorship Lead at (250) 419-4903 or email conference.sponsorship@cwra.org



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